EQUALITY IMPACT ASSESSMENT – PARKING FEES AND CHARGES MARCH 2023

SECTION ONE: INFORMATION ABOUT THE PROPOSAL

Author(s): This is the person completing the EIA template.	Zoe Anning (Parking Operations Manager)	Department and service:	Parking Service, Plymouth Highways	Date of assessment:	01/03/2023	
Lead Officer: Please note that a Head of Service, Service Director, or Strategic Director must approve the EIA.	Mike Artherton (Head of Plymouth Highways)	Signature:	Mathe	Approval date:	08/03/2023	
Overview:	Inflationary increases to current On Street and Off Street parking fees and charges aligned to the Councils Fees and Charge Policy, together with several additional opportunities that compliment work delivered as part of the Parking Modernisation and Environment Plan of December 2022.					
Decision required:	 To agree the implementation of the following: Inflationary increases to On Street parking charges with effect from 1st April 2023 and to parking permits with effect from 10th April, as set out in Figure 1 at section 4.1 of the briefing report; Inflationary increases to Off Street parking charges with effect from 10th April 2023, as set out in Figure 2 at section 4.1 of the briefing report; Charges will apply to motorcycles parking within chargeable parking bays within Council car parks with effect from 1st April 2023; Charges to apply to motorcycles parking within On Street pay and display bays upon completion of the current replacement of On Street payment systems (<i>expected by June 2023</i>); 					
	ii. To agree to advertise and consult proposed new charges within Lawrence Road and Mountbatten, Devils Point, Jennycliff and Strand Street car parks as detailed within the briefing report.					

SECTION TWO: EQUALITY IMPACT ASSESSMENT SCREENING TOOL

Potential external impacts:	Yes	х	No	
Does the proposal have the potential to negatively impact service users, communities or residents with				
protected characteristics?				

Potential internal impacts:	Yes	x	No	
Does the proposal have the potential to negatively impact Plymouth City Council employees?				
Is a full Equality Impact Assessment required? (if you have answered yes to either of the questions above then a full impact assessment is required and you must complete section three)	Yes	x	Νο	
If you do not agree that a full equality impact assessment is required, please set out your justification for why not.				

SECTION THREE: FULL EQUALITY IMPACT ASSESSMENT

Protected characteristics (Equality Act, 2010)	Evidence and information (e.g. data and consultation feedback) All data is from the 2011 Census except for age and sex which has been updated with 2021 data. Data will be updated with the 2021 Census data as it becomes available.		Mitigation activities	Timescale and responsible department
Age	 Plymouth 16.4 per cent of people in Plymouth are children aged under 15. 65.1 per cent are adults aged 15 to 64. 18.5 percent are adults aged 65 and over. 2.4 percent of the resident population are 85 and over. South West 15.9 per cent of people are aged 0 to 14, 61.8 per cent are aged 15 to 64. 22.3 per cent are aged 65 and over. 	Plymouth City Council are aware that there will be limited impact on older people with the implementation of the Parking Fees and Charges Review It is recognised that older people will be less likely to have a mobile phone or ability to set up an online account for online payment options. It is likely that older customers will be less inclined to make card or online payments, therefore Plymouth City Council will ensure that a link is on its	into names and colours	Mike Artherton March/April 2023

(20	 17.4 per cent of people are aged 0 to 14. 64.2 per cent of people are aged 15 to 64. 18.4 per cent of people are aged 65 and over. 021 Census) 	website to alternative parking facilities in the City which will retain cash, these will be privately owned or operated, All telephone payment options will remain through a local all number to ensure that no additional costs are borne by the customer.	All partners within the city, including City Centre Company, Plymouth Waterfront Partnership, Plymouth Area Disability Access Network, AGEUK, and Access Plymouth will be engaged to support increased public awareness.	
		The Ofcom 'Adults media use and attitudes report 2018' indicates that 78% of 65-74 year olds use a mobile phone with 72% of the over 74's. Whilst only 39% of the over 65's use a smartphone (up from 28% in 2016) it should be remembered that RingGo payments can be made via text or a phone call. To mitigate the above figures, additional signage and assistance will be provided.	All Civil Enforcement Officers will undergo enhanced Customer Service Training to include additional content on protected characteristics. The development of 'Health Care' permit will increase access options to those who receive in-home care and these permits designed for 'Health Care' sector to be promoted accordingly	
		A Smartphone is not an essential requirement for using this service.		
		A bank account is an essential requirement for using the service. However, it should be noted that the UK government has helped launch fee-free bank accounts for people on low incomes, including the elderly. Most wages and state benefits are now paid directly into recipients' bank accounts which makes living without one and		

being able to run a vehicle most unlikely. For those with difficulty in walking or consider the pay machines difficult to access or use, phone payments can be made easier. Website https://www.parkopedia.com/ contains details of all car parks in the city with which will accept cash, The Deloitte UK Smart Phone report 2019 shows 80% of over	
 walking or consider the pay machines difficult to access or use, phone payments can be made easier. Website https://www.parkopedia.com/ contains details of all car parks in the city with which will accept cash, The Deloitte UK Smart Phone 	
https://www.parkopedia.com/ contains details of all car parks in the city with which will accept cash, The Deloitte UK Smart Phone	
55-year-olds regularly use a Smart Phone	
The OFCOM Technology Tracker report 2020 shows usage of mobiles phones has increased over 87% of over 55s now regularly use a Mobile Phone increasing to 99% in younger age groups.	
This policy and assessment will be regularly reviewed to ensure the impact is understood and mitigated ongoing; this will be achieved through:	
 Attendance at Disability Involvement Group meetings (PADAN) On-street surveys Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. 	

Disskillity	9.4 per cent of residents in Plymouth have	 Continue to monitor new accessibility changes from the cashless parking provider and improvements to machine technology. 	A full range of sourcest	Downon Stonemon (Civil
Disability	their activities limited 'a lot' because of a physical or mental health problem. 12.2 per cent of residents in Plymouth have their activities limited 'a little' because of a physical or mental health problem (2021 Census)	 Plymouth City Council are aware that there will be limited impact on disabled people with the implementation of the Parking Fees and Charges Review It is recognised that disabled people may be less likely to have a mobile phone or ability to set up an online account for online payment options. There will be no change to the rights which allow disabled persons with Blue Badges will continue to be able to park for free in all on-street parking bays, Reading information notices and paying for parking using a mobile device may cause problems for some, including those with learning difficulties or physical impairments such as hearing loss. Any new parking technology both virtual and physical will be DDA compliant and will be demonstrated through our partners PADAN. Mobile phone Technology is continually improving, and 	A full range of payment options including the use of Smartphone Apps, Payment by Text, along with Card Payments at machines will ensure the widest possible accessibility for most disabilities. We will increase the promotion of the disabled parking accessibility permit, this negating the need for payment, this will be undertaken by seeking engagement through our local partners, PADAN, Age UK and Access Plymouth to advertise this through their newsletters and website. Free disabled parking is available in all on street locations and is not impacted by these proposals.	Darren Stoneman (Civil Enforcement Manager) March/April 2023

phones are available for people
with a range of disabilities,
including voice amplification and
hearing aid compatibility for
those who have problems with
hearing. One of the UK's largest
hearing loss charities 'Action on
Hearing Loss' states the
following: - "The increasing
availability of smartphone apps
for parking payments has been
beneficial and helps to avoid
situations where people with
hearing loss are disadvantaged by
not being able to make use of
voice call payment systems or
seeking assistance through help
points".
There are likely to be some
people for whom the existing
payment machines are currently
considered inaccessible, either in
distance or in operation. A
cashless alternative may be
particularly beneficial for this
group of users. The ability to
'top-up' parking fees rather than
returning to the vehicle to do
this will benefit those with any
walking difficulties.
This policy and assessment will
be regularly reviewed to ensure
the impact is understood and
mitigated ongoing, this will be
achieved through:

		 Attendance at Disability Involvement Group meetings (PADAN) On-street surveys Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. Continue to monitor new accessibility changes from the cashless parking provider and improvements to machine technology 		
Gender reassignment	0.5 per cent of residents in Plymouth have a gender identity that is different from their sex registered at birth. 0.1 per cent of residents identify as a trans man, 0.1 per cent identify as non-binary and, 0.1 per cent identify as a trans women (2021 Census).	We have no reason to believe that the Parking fees and charges review would have any greater or lesser effect on people on account of their gender position. This policy and assessment will be regularly reviewed to ensure the impact is understood and mitigated ongoing, this will be achieved through:	Not applicable.	Not applicable.
		 On-street surveys Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. Continue to monitor new accessibility changes from the cashless parking provider and improvements 		
Marriage and civil partnership	40.1 per cent of residents have never married and never registered a civil partnership. 10 per cent are divorced, 6 percent are widowed,	We have no reason to believe that the Parking fees and charges review would have a detrimental effect on people	Not applicable.	Not applicable.

	with 2.5 per cent are separated but still married. 0.49 per cent of residents are, or were, married or in a civil partnerships of the same sex. 0.06 per cent of residents are in a civil partnerships with the opposite sex (2021 Census).	on account of their marital status. This policy and assessment will be regularly reviewed to ensure the impact is understood and mitigated ongoing, this will be achieved through:		
		 On-street surveys Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. Continue to monitor new accessibility changes from the cashless parking provider and improvements to machine technology. 		
Pregnancy and maternity	The total fertility rate (TFR) for England was 1.62 children per woman in 2021. The total fertility rate (TFR) for Plymouth in 2021 was 1.5.	We have no reason to believe that the Parking fees and charges review would have a detrimental effect on people on account of their pregnancy status.	Not applicable.	Not applicable.
		This policy and assessment will be regularly reviewed to ensure the impact is understood and mitigated ongoing, this will be achieved through: • On-street surveys		
		 Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. 		

		Continue to monitor new accessibility changes from the cashless parking provider and improvements to machine technology.			
Race	In 2021, 94.9 per cent of Plymouth's population identified their ethnicity as White, 2.3 per cent as Asian and I.1 per cent as Black (2021 Census) People with a mixed ethnic background comprised I.8 per cent of the population. I per cent of the population use a different term to describe their ethnicity (2021 Census) 92.7 per cent of residents speak English as their main language. 2021 Census data shows that after English, Polish, Romanian, Chinese, Portuguese, and Arabic are the most spoken languages in Plymouth (2021 Census).	 We have no reason to believe that the Parking fees and charges review will generate an increased impact on individuals based on Race. Anyone who does not speak English as a first language may have difficulty using the pay by phone parking system. Visitors will not necessarily have a RingGo account set-up (although this is a national system and has accounts all over the UK) Difficulties reading signage. This policy and assessment will be regularly reviewed to ensure the impact is understood and mitigated ongoing, this will be achieved through Unify Plymouth On-street surveys Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. Continue to monitor new accessibility changes from the cashless parking provider and 	-	The RingGo website offers information on how to use the system in over 80 different languages. This is more accessible for both visitors and non-English speakers than using the existing payment machines. Existing pay machines will still be in place within the City Centre for those who use credit/debit cards. There are issues with legislative requirements in relation to street/road signage in order to provide information in other languages. The Department for Transport does not currently provide statutory road signs in languages other than in Wales and Cornwall and by application exception. The impact overall is likely to be negligible given that it is	Darren Stoneman (Civil Enforcement Manager)

		improvements to machine technology	increasingly difficult to obtain a licence, legally buy a car, obtain annual insurance and pay car tax etc. in the UK by persons for whom English or reading is difficult.	
Religion or belief	 48.9 per cent of the Plymouth population stated they had no religion. 42.5 per cent of the population identified as Christian (2021 Census). Those who identified as Muslim account for 1.3 per cent of Plymouth's population while Hindu, Buddhist, Jewish or Sikh combined totalled less than 1 per cent (2021 Census). 	 We have no reason to believe that the Parking fees and charges review would have any greater or lesser effect on people on account of their faith or beliefs. This policy and assessment will be regularly reviewed to ensure the impact is understood and mitigated ongoing; this will be achieved through: On-street surveys Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. Continue to monitor new accessibility changes from the cashless parking provider and improvements to machine 	Not applicable.	Not applicable.
Sex	51 per cent of our population are women and 49 per cent are men (2021 Census).	technology. We have no reason to believe that the Parking fees and charges review would have a detrimental effect on people on account of their gender. It could offer an increase in the perceived safety for women who, with RingGo, can pay from	Not applicable.	Not applicable.

		the comfort and security of their vehicles, rather than walk to a pay machine with cash or a bank card at night or when alone and negate the need to return for any required payment top-ups. The use of RingGo would negate the need for pregnant women and those with small children, to locate and walk to a payment machine with cash or a bank card and enable payment top-ups		
		without the need to return to the vehicle. This policy and assessment will be regularly reviewed to ensure the impact is understood and mitigated ongoing; this will be		
		 achieved through: On-street surveys Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. Continue to monitor new accessibility changes from the cashless parking provider and improvements to machine technology. 		
Sexual orientation	88.95 per cent of residents aged 16 years and over in Plymouth describe their sexual orientation as straight or heterosexual. 2.06 per cent describe their sexuality as bisexual, 1.97 per cent of people describe their sexual orientation as gay or lesbian. 0.42 per cent of	We have no reason to believe that the Parking fees and charges review would have any greater or lesser effect on people on account of their sexual orientation. This policy and assessment will	Not applicable.	Not applicable.

a different term (2021 Census).	the impact is understood and mitigated ongoing, this will be achieved through:	
	 On-street surveys Engagement with customers through the Have Your Say function, Twitter, emails, phone calls, etc. Continue to monitor new accessibility changes from the cashless parking provider and improvements 	

SECTION FOUR: HUMAN RIGHTS IMPLICATIONS

Human Rights	Implications	Mitigation Actions	Timescale and responsible department
	No adverse impacts on human rights are expected from this decision.	N/A	N/A

SECTION FIVE: OUR EQUALITY OBJECTIVES

Equality objectives	Implications	Mitigation Actions	Timescale and responsible department
Celebrate diversity and ensure that Plymouth is a welcoming city.	Plymouth City Council remains committed to celebrating the diversity of the city.	Not applicable.	Not applicable.
Pay equality for women, and staff with disabilities in our workforce.	Plymouth City Council is committed to equal opportunities and the fair treatment of its workforce. As an employer, we have a clear policy of paying employees equally for the same or equivalent work regardless of gender or disability. The Council operates a comprehensive job evaluation scheme to ensure that rates of	In line with our current policies, we will continually review our employees' wellbeing.	

	pay are fair and are based wholly on the role being undertaken		
Supporting our workforce through the implementation of Our People Strategy 2020 – 2024	Our People Strategy 2020 – 2024 sets out our approach towards ensuring that the Council's workforce can adapt and meet the ever changing needs of the Council and our residents.	Not applicable.	Not applicable.
Supporting victims of hate crime so they feel confident to report incidents, and working with, and through our partner organisations to achieve positive outcomes.	The Council is committed to reducing and tacking hate crime and ensuring that victims are treated in a trauma informed manner to ensure that they get the outcome which is most appropriate for them. The Council works closely with the Safer Plymouth Partnership, the community safety partnership for the city. Hate crime data is monitored.	Not applicable.	Not applicable.
Plymouth is a city where people from different backgrounds get along well.	The Council is committed to promoting cohesion within the city.	Not applicable.	Not applicable.